

## ORDER



**Orders**  
**Order / Rev:** 347533  
**Alt Order #:** 06838744  
**Product Desc:** AMERICAN 4 PROSPERIT  
**Estimate:** 464  
**Flight Dates:** 08/15/12 - 08/21/12  
**Original Date / Rev:** 08/06/12 / 08/06/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** Mentzer Media Services  
**Buying Contact:**  
**Billing Contact:**  
 600 Fairmont Avenue  
 Towson, MD 21286

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Americans For Prosperity  
**Demographic:** A50+  
**Product Codes:** PL Issue  
**Priority:** P-01  
**Revenue Codes:** AGY-TRANS, ISSUE, GEN

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	81	\$48,650.00	\$41,352.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	81	\$48,650.00	\$41,352.50	0.00
<b>Totals</b>	<b>81</b>	<b>\$48,650.00</b>	<b>\$41,352.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	22%	\$48,650.00
Market	100%	\$221,136.36

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$66,340.91
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	38%	\$84,031.82
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	10%	\$22,113.64
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	08/15/12	08/17/12	M-F 6-7am Action News	CM	M-F 6-7a	-- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00

**KTNV - Las Vegas**

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 Alt Order #: 06838744  
 Flight Dates: 08/15/12 - 08/21/12

Advertiser: Americans For Prosperity  
 Product Desc: AMERICAN 4 PROSPERIT  
 Estimate: 464

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	08/15/12	08/17/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a -- WTF--	:30	3	\$450.00	P-01	0.00	NM	3	\$1,350.00
NITELINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-- WTF--				3	\$450.00		0.00			
14	KTNV	08/18/12	08/18/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a -----S-	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
NEWS AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$450.00		0.00			
15	KTNV	08/18/12	08/18/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	2	\$600.00	P-01	0.00	NM	2	\$1,200.00
GMA SAT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$600.00		0.00			
16	KTNV	08/18/12	08/18/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$400.00		0.00			
17	KTNV	08/18/12	08/18/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
NEWS AT 11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S-				1	\$1,000.00		0.00			
18	KTNV	08/19/12	08/19/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
THIS WEEK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$500.00		0.00			
19	KTNV	08/19/12	08/19/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM) -----S	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
NEWS AT 6P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$500.00		0.00			
E 20	KTNV	08/19/12	08/19/12	Sun ABC Prime A AFHV	CM	AFHV -----S	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
AFV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$1,500.00		0.00			
E 21	KTNV	08/19/12	08/19/12	Sun ABC Prime B Secret Mill	CM	Secret Mill -----S	:30	1	\$3,500.00	P-01	0.00	NM	1	\$3,500.00
SECRET MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	-----S				1	\$3,500.00		0.00			
22	KTNV	08/20/12	08/21/12	M-F 6-7am Action News	CM	M-F 6-7a MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
NEWS AT 6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$450.00		0.00			
23	KTNV	08/20/12	08/21/12	M-F 7-9a Good Morning America	CM	M-F 7-9a MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$450.00		0.00			
24	KTNV	08/20/12	08/21/12	M-F 11-12p Action News	CM	M-F 11-12p MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
NEWS AT NOON														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----				2	\$450.00		0.00			
E 25	KTNV	08/20/12	08/21/12		CM	12p-1p MT-----	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00

Advertiser:	Americans For Prosperity
Product Desc:	AMERICAN 4 PROSPERIT
Estimate:	464

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Chew 12p-1p M-F 12p-1p											
				THE CHEW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$350.00		0.00			
26	KTNV	08/20/12	08/21/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p	MT-----	:30	2	\$350.00	P-01	0.00	NM	2	\$700.00
				GENERAL HOSPITAL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$350.00		0.00			
E 27	KTNV	08/20/12	08/21/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P	MT-----	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$300.00		0.00			
28	KTNV	08/20/12	08/21/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P	MT-----	:30	2	\$300.00	P-01	0.00	NM	2	\$600.00
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$300.00		0.00			
29	KTNV	08/20/12	08/20/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	M-----	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----		2				\$500.00		0.00			
30	KTNV	08/21/12	08/21/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p	-T-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
				NEWS AT 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----		1				\$500.00		0.00			
31	KTNV	08/20/12	08/21/12	M-F 6-7p Action News	CM	M-F 6-7p	MT-----	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00
				NEWS AT 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$750.00		0.00			
E 32	KTNV	08/20/12	08/21/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	MT-----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				ACCESS HOLLYWOOD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$400.00		0.00			
33	KTNV	08/20/12	08/21/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	MT-----	:30	2	\$400.00	P-01	0.00	NM	2	\$800.00
				MILLIONAIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$400.00		0.00			
34	KTNV	08/20/12	08/21/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	MT-----	:30	2	\$1,200.00	P-01	0.00	NM	2	\$2,400.00
				NEWS AT 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$1,200.00		0.00			
35	KTNV	08/20/12	08/21/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a (11:35 PM-12:35 XM)	MT-----	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
				NITELINE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	MT-----		2				\$450.00		0.00			
E 36	KTNV	08/20/12	08/20/12	Monday ABC Prime Oth bach pad	CM	Mon 8-11p bach pad (8:00 PM-10:00 PM)	M-----	:30	1	\$5,000.00	P-01	0.00	NM	1	\$5,000.00
				BACHELOR PAD											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----		1				\$5,000.00		0.00			
													Totals	81	\$48,650.00